

HOSPITALITY

Opt for a more casual setting to entertain your guests for one day or all three during Tournament weekend. Our corporate hospitality areas provide all the amenities you would expect, along with excellent networking opportunities with other Tournament partners.

Champions Club

\$15,000.00

You and your guests will enjoy a birds-eye view of the pros from your shared air-conditioned, luxury Champions Club suite overlooking the 17th green.

Sponsorship includes:

- ◆ 36 Champions Club tickets (12 per day Friday - Sunday)
- ◆ Complimentary Tournament programs and pairings guides delivered daily
- ◆ Food and beverage service included (lunch, snacks and full bar)
- ◆ Listing on Champions Club sponsor board
- ◆ Ten weekly grounds badges
- ◆ 20 daily tickets (Four Tuesday - Thursday and 16 Friday - Sunday)
- ◆ 2 weekly parking passes
- ◆ Shuttle service from 18th fairway to hospitality area
- ◆ One full-page, four-color advertisement in the Tournament program

Corporate Hospitality Villa

\$13,000.00 (3-day) / \$5,000 (single day); subject to availability

Take advantage of the luxurious Corporate Hospitality Villa, a private 900-square-foot (30' x 30') tent to entertain and pamper guests while overlooking championship play. Tent is strategically located to allow access to various golf holes on the course. Sponsorship includes:

- ◆ 30' x 30' private tent
- ◆ 30' x 20' outdoor patio
- ◆ 100 Corporate Hospitality tickets per day (Friday-Sunday)
- ◆ Ten weekly grounds badges (3 for single day package)
- ◆ 20 tickets for Monday-Thursday
- ◆ Four weekly parking passes (2 for single day package)
- ◆ Corporate Signage at Corporate Hospitality
- ◆ Complimentary Tournament Programs and Pairings Guides
- ◆ Access to restroom facility
- ◆ Shuttle service from 18th fairway to hospitality area
- ◆ **Food and Beverage will be billed at an additional cost directly to sponsor**



BRONZE PARTNER

2008: \$27,500

Tournament Pro-Am

Treat your company and clientele to one foursome in the official Pro-Am, including 4 individual playing spots per day on Wednesday or Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges

Hospitality

Indulge guests in your Bronze Level *Champions Club*, shared air-conditioned luxury suite overlooking all the action on the 17th green. Each Champions Club includes:

- ♦ 36 Champions Club tickets (12 per day Friday - Sunday)
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Food and beverage service included (lunch, snacks and full bar)
- ♦ Listing on Champions Club sponsor board
- ♦ Shuttle service from 18th fairway to hospitality area

Expo Tent

Display products and provide samples and collateral materials in your spacious Expo Tent, perfectly situated among high traffic areas sure to get your company noticed.

Each Expo Tent includes:

- ♦ One 10'x 10' exhibit area
- ♦ One full-page, four-color advertisement in the Tournament program
- ♦ Fourteen weekly grounds badges
- ♦ 32 daily tickets (Eight Tuesday - Thursday and 24 Friday - Sunday)
- ♦ Two exhibitor staff badges
- ♦ Two weekly parking passes



SILVER PARTNER

2008: \$55,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ One full-page, four-color advertisement in the official Tournament program
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Additional Benefits

- ♦ Two VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies.

Tournament Pro-Am

Treat your company and clientele to 2 foursomes in the official Pro-Am, including 4 individual playing spots per day on Wednesday and Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges

Hospitality

Indulge guests in your shared *Silver Sponsor*, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 72 hospitality tickets (24 per day Friday - Sunday)
- ♦ Two Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Lunch, afternoon snacks, and full bar included
- ♦ Exclusive Luxury Suite can be obtained for additional cost upon availability

Additional Tickets & Parking Passes

- ♦ 30 weekly grounds badges
- ♦ 100 daily grounds tickets (28 Tuesday-Thursday and 72 Friday-Sunday)
- ♦ Five weekly VIP parking passes



GOLD PARTNER

2008: \$77,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ One full-page, four-color advertisement in the official Tournament program
- ♦ One hole sponsorship sign
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Additional Benefits

- ♦ Four VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies

Tournament Pro-Am

Treat your company and clientele to 3 foursomes in the official Pro-Am, including 4 individual playing spots on Wednesday and 8 on Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges

Hospitality

Indulge guests in your shared *Gold Sponsor*, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 96 hospitality tickets (32 per day Friday - Sunday)
- ♦ Two Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Lunch, afternoon snacks, and full bar included
- ♦ Exclusive Luxury Suite can be obtained for an additional cost upon availability

Additional Tickets & Parking Passes

- ♦ 40 weekly grounds badges
- ♦ 150 daily grounds tickets (50 Tuesday-Thursday and 100 Friday-Sunday)
- ♦ Seven weekly VIP parking passes



PLATINUM PARTNER

2008: \$100,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ One full-page, four-color advertisement in the official Tournament program
- ♦ One hole sponsorship sign
- ♦ One Standard Expo Tent (on-course display / sampling area)
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Additional Benefits

- ♦ Corporate Outing at Rock Barn for up to 48 players including all greens fees and cart fees. Food & beverage additional. Outing to be a one time event and completed by 11-30-2008.
- ♦ 12 VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies

Tournament Pro-Am

Treat your company and clientele to 4 foursomes in the official Pro-Am, including 8 individual playing spots per day on Wednesday and Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges

Hospitality

Indulge guests in your shared *Platinum Sponsor*, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 120 hospitality tickets (40 per day Friday - Sunday)
- ♦ Four Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Lunch, afternoon snacks, and full bar included
- ♦ Exclusive Luxury Suite can be obtained for an additional cost upon availability

Additional Tickets & Parking Passes

- ♦ 50 weekly grounds badges
- ♦ 200 daily grounds tickets (60 Tuesday-Thursday and 140 Friday-Sunday)
- ♦ Nine weekly VIP parking passes



EMERALD PARTNER

2008: \$150,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ One full-page, four-color advertisement in the official Tournament program
- ♦ One hole sponsorship sign
- ♦ One full-panel, four-color advertisement in the daily pairings guides (Tuesday – Sunday)
- ♦ One Standard Expo Tent (on-course display / sampling area)
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Additional Benefits

- ♦ Corporate Outing at Rock Barn for up to 56 players including all greens fees and cart fees. Food & beverage additional. Outing to be a one time event and completed by 11-30-2008.
- ♦ 12 VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies

Tournament Pro-Am

Treat your company and clientele to 4 foursomes in the official Pro-Am, including 8 individual playing spots per day on Wednesday and Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges
- ♦ Emerald Partner package includes 2 additional foursomes in the Great Grand Champions Pro-Am on Wednesday of tournament week

Hospitality

Indulge guests in your shared, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 120 hospitality tickets (40 per day Friday - Sunday)
- ♦ Four Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Lunch, afternoon snacks, and full bar included
- ♦ Exclusive Luxury Suite can be obtained for an additional cost upon availability

Additional Tickets & Parking Passes

- ♦ 75 weekly grounds badges
- ♦ 275 daily grounds tickets (75 Tuesday-Thursday and 200 Friday-Sunday)
- ♦ 11 weekly VIP parking passes
- ♦ Two Premium parking passes



TROPHY PARTNER

2008: \$200,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ Two full-page, four-color advertisements in the official Tournament program
- ♦ One hole sponsorship sign
- ♦ Logo featured on one to-be-determined specialty sponsorship opportunity
- ♦ One full-panel, four-color advertisement in the daily pairings guides (Tuesday – Sunday)
- ♦ One Premium Expo Tent (on-course display / sampling area)
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Additional Benefits

- ♦ Corporate Outing at Rock Barn for up to 64 players including all greens fees and cart fees.
Food & beverage additional. Outing to be a one time event and completed by 11-30-2008.
- ♦ 12 VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies

Tournament Pro-Am

Treat your company and clientele to 5 foursomes in the official Pro-Am, including 12 individual playing spots on Wednesday and 8 on Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges
- ♦ Trophy Partner package includes 3 additional foursomes in the Great Grand Champions Pro-Am on Wednesday of tournament week

Hospitality

Indulge guests in your exclusive, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 120 hospitality tickets (40 per day Friday - Sunday)
- ♦ Four Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Food and beverage additional and billed directly to sponsor
- ♦ Exclusive Luxury Suite can be obtained for an additional cost upon availability

Additional Tickets & Parking Passes

- ♦ 100 weekly grounds badges
- ♦ 335 daily grounds tickets (85 Tuesday-Thursday and 250 Friday-Sunday)
- ♦ 12 weekly VIP parking passes
- ♦ Six Premium parking passes



FOUNDING PARTNER

2008: \$300,000

Tournament Advertising and Public Relations

- ♦ Corporate logo featured on all Tournament promotional materials, including ticket brochures, pairings guides, posters, print ads, etc. (\$500,000 in local market advertising)
- ♦ Corporate logo featured on two sponsor boards located in prominent locations
- ♦ Two full-page, four-color advertisements in the official Tournament program
- ♦ Two full-panel, four-color advertisements in the daily pairings guides (Tuesday – Sunday)
- ♦ One Premium Expo Tent (on-course display/sampling area)
- ♦ Two hole sponsorship signs
- ♦ Logo featured on one to-be-determined specialty sponsorship opportunity
- ♦ Opportunity to execute special promotion(s) featuring the Tournament
- ♦ Corporate recognition in all press releases

Tournament Pro-Am

Treat your company and clientele to 6 foursomes in the official Pro-Am, including 12 individual playing spots per day on Wednesday and Thursday. Each spot includes:

- ♦ Pairing with a Champions Tour Professional
- ♦ One Pro-Am gift bag and team photo
- ♦ One VIP parking pass (valid for Pro-Am day only)
- ♦ One Pro-Am contestant badge (valid as grounds pass entire week)
- ♦ One Pro-Am guest badge (valid as grounds pass entire week)
- ♦ Two invitations to all Tournament Pro-Am social functions
- ♦ Two additional weekly grounds badges
- ♦ Founding Partner package includes 3 additional foursomes in the Great Grand Champions Pro-Am on Wednesday of tournament week

Hospitality

Indulge guests in your private, air-conditioned luxury suite overlooking all the action on the 18th green:

- ♦ 150 hospitality tickets (50 per day Friday - Sunday)
- ♦ Four Sponsor Staff Badges
- ♦ Complimentary Tournament programs and pairings guides delivered daily
- ♦ Food and beverage additional and billed directly to sponsor

Additional Benefits

- ♦ One single-designee annual Corporate Membership at Rock Barn Golf & Spa (initiation fee only)
- ♦ Corporate Outing at Rock Barn for up to 72 players including all greens fees and cart fees.
Food & beverage additional. Outing to be a one time event and completed by 11-30-2008.
- ♦ 16 VIP invitations for two to the exclusive champagne toast immediately following closing ceremonies

Additional Tickets and Parking Passes

- ♦ 150 weekly grounds badges
- ♦ 400 daily grounds tickets (100 Tuesday-Thursday and 300 Friday-Sunday)
- ♦ 14 weekly VIP parking passes
- ♦ 10 weekly Premium parking passes

